



Suleman Dawood School of Business

MBA PROGRAMME CLASS OF 2025 SPRING SEMESTER II (IIB)

Section B Weekly Class Schedule

FOR THE WEEK OF APRIL 01 TO APRIL 05, 2024

Auditorium 104		01-Apr Mon	02-Apr Tue	03-Apr Wed	04-Apr Thu	05-Apr Fri	06-Apr Sat
DG	0830-0900	*				*	
Class 1	0905-1035	BI 7	BEI 7	BI 8	BEI 8	<i>EL-II</i>	
DG	1105-1135						
Class 2	1140-1310	ME 21		ME 22	FMG 21		
DG	1400-1430		*				
Class 3	1435-1605	OMT 7	FMG 19	OMT 8			
			*				
			<i>FMG 20</i>				

1. The soft copy of the weekly schedule is available on the main page of LUMS website
www.lums.edu.pk - Information For: Students/Schedules/MBA Schedule
 2. For course titles and instructors, please turn overleaf.
- * Follow the timing given in the inner pages for BI 7, FMG 19&20 and EL-II.

MBA CLASS OF 2025
Spring Semester II (IIB)
LIST OF COURSES BEING OFFERED

CODE	UNITS	COURSE TITLE	INSTRUCTOR(S)	SESSIONS
ME	1	Managerial Economics	Tanveer Shehzad	28
FMG	1	Financial Management	Syed Mubashir Ali	28
OMT	0.5	Operations Management and Technology	Hassan Rauf	14
BI	0.5	Business Intelligence	Ussama Yaqub	14
BEI	0.5	Business Ethics and Islam	Jawad Syed	14
<i>EL-II</i>	<i>0.5</i>	<i>My Startup</i>	<i>M. Shehryar Shahid</i>	<i>14</i>

**SULEMAN DAWOOD SCHOOL OF BUSINESS
MBA PROGRAMME**

**CLASS OF 2025
AUDITORIUM A-104
Spring Semester II (SIIB)
(Section B)**

Assignments for the week of April 01 to April 05, 2024

.....

MONDAY, APRIL 01

0905 - 1035
(Lab Session)

BUSINESS INTELLIGENCE
USSAMA YAQUB

Teaching Assistant: Ayesha Abid (aysha.abid@lums.edu.pk)

Topic: Power BI Dashboard Development

Note: Please bring your laptop to class for the Session.

1035 - 1105

Break

1105 - 1135

Discussion Group: Managerial Economics

1140 - 1310

MANAGERIAL ECONOMICS
TANVEER SHEHZAD

Teaching Assistant: Nabeel Javaid (nabeel.javaid@lums.edu.pk)

Topic: Fiscal Policy II

Case: Pricing Carbon: The Birth of British Columbia's Carbon Tax

Assignment:

1. What are the conceptual flaws in the idea behind carbon tax?
2. In the order of their importance and according to your opinion, which three characteristics must be present in a taxation system?

Read: Pricing Carbon: The Birth of British Columbia's Carbon Tax (*Optional*)

1310 - 1400

Break

1400 - 1430 Discussion Group: Operations Management and Technology

1435 - 1605 **OPERATIONS MANAGEMENT AND TECHNOLOGY**
HASSAN RAUF

Teaching Assistant: Ayesha Azam (ayesha.azam@lums.edu.pk)

Topic: Operations Management in the Digital Age

Case: Data Driven Manufacturing – The Kutesmart System

Read: How Smart, Connected Products are Transforming Companies

TUESDAY, APRIL 02

0830 - 0900 Discussion Group: Business Ethics and Islam

0905 - 1035 **BUSINESS ETHICS AND ISLAM**
JAWAD SYED

Teaching Assistant: Nabeel Javaid (nabeel.javaidd@lums.edu.pk)

Topic: Religion as a Macro Social Force

Case: Video Lecture on Eternal Ethics in Islam

Read: Van Buren, Syed, Mir 2019 Religion as a macro social force; Risalat al-huquq

1035 - 1330 Break

1330 - 1400 Discussion Group: Financial Management

1405 - 1735 (Double Session) **FINANCIAL MANAGEMENT**
SYED MUBASHIR ALI

Teaching Assistant: Maha Ayaz (maha.ayyaz@lums.edu.pk)

Topic: Strategic Financing Decisions

Case: Communication Satellite Corporation

Assignment: FCC: The Required Rate of Return Hearing.

WEDNESDAY, APRIL 03

0830 - 0900 Discussion Group: Business Intelligence

0905 - 1035 **BUSINESS INTELLIGENCE**
USSAMA YAQUB

Teaching Assistant: Ayesha Abid (aysha.abid@lums.edu.pk)

Topic: Business Applications of Data Science

Case: Moneyball (A): What are You Paying For

Assignment:

1. Are analytics shrinking the areas of decision making previously occupied by intuition and gut? What are some examples from business and sports?
2. What is the problem facing Billy Bean at Oakland A's?
3. Create a linear regression model to predict number of wins needed for Oakland A's to qualify for 2002 MLB season playoffs using provided datafile baseball.csv.

Read: Nature of Analytical Competition

1035 - 1105 Break

1105 - 1135 Discussion Group: Managerial Economics

1140 - 1310 **MANAGERIAL ECONOMICS**
TANVEER SHEHZAD

Teaching Assistant: Nabeel Javaid (nabeel.javaidd@lums.edu.pk)

Topic: Monetary Policy I

Case: Zimbabwe: Grappling with Hyperinflation

Assignment:

1. What caused hyperinflation in Zimbabwe, in your view?
2. Which challenge that Zimbabwe faced was the most significant?

1310 - 1400 Break

1400 - 1430 Discussion Group: Operations Management and Technology

1435 - 1605 **OPERATIONS MANAGEMENT AND TECHNOLOGY**
HASSAN RAUF

Teaching Assistant: Ayesha Azam (ayesha.azam@lums.edu.pk)

Topic: Operations Management in the Digital Age

Case: Knowledge Sharing at REMA 1000

Read: What Managers Need to Know About Social Tools

THURSDAY, APRIL 04

0830 - 0900 Discussion Group: Business Ethics and Islam

0905 - 1035 **BUSINESS ETHICS AND ISLAM**
JAWAD SYED

Teaching Assistant: Nabeel Javaid (nabeel.javaaid@lums.edu.pk)

Topic: Islamic Ethics and The Interest Free Micro Finance Sector

Case: Aligning Organisational Growth and Core Values at Akhuwat

Read: Sheikh 1961 Islamic Constitution and Pakistan

1035 - 1105 Break

1105 - 1135 Discussion Group: Financial Management

1140 - 1310 **FINANCIAL MANAGEMENT**
SYED MUBASHIR ALI

Teaching Assistant: Maha Ayaz (maha.ayyaz@lums.edu.pk)

Topic: Strategic Financing Decisions

Case: Debt Policy at UST

Read: B&E, Chapters 17 & 24

FRIDAY, APRIL 05

0830 - 1130

EXPERIENTIAL LEARNING-II
M. SHEHRYAR SHAHID

Teaching Assistant: Maha Shahzad (maha.shahzad@lums.edu.pk)

Topic: Customer Insights and Pain Points Identification

Presentations B:

Each group will get 10-15mins to present their customer persona and insights about pain points from customer interviews, and what they believe to be the real problem(s) behind those pain points

Note:

Field test: Pain point discovery interviews with 3-5 core customers

Submissions: Interview recordings (Round 1) & Presentation Slides with the instructor by Friday, 05th April, 8am

Note: All the groups must upload their presentation slides in the following drobox folder for your respective section by Friday, 05th March, 08:00 am:

<https://www.dropbox.com/scl/fo/qcflwkgi68lnoga1l7mc/h?rlkey=yfjaixwrzq0msqagi77yumbxx&dl=0>